

L'ORO DEL MEDITERRANEO

The Mediterranean Gold - International Award 2017
6th International contest for extra virgin olive oils produced in the Mediterranean area
www.olea.info - www.orodelmediterraneo.info

The Competition

The 6th International Award L'Oro del Mediterraneo 2017 has been announced, in order to promote the cultural exchanges and the activities between the Mediterranean basin members. The competition is reserved to the extra virgin olive oils produced in the States of the Mediterranean area (see article 3).

The contest is sponsored by O.L.E.A., with the collaboration of Viandanti dei Sapori and the participation of national and international organizations.

Aims and purposes

L'Oro del Mediterraneo 2017 has the following purposes:

- to develop promote and strengthen the culture and the image of extra virgin olive oil (EVOO) in the Mediterranean;
- to improve the knowledge about the sensory, nutritional and healthy properties. To enhance the consumption of EVOO;
- to stimulate olive growers and operators to improve the quality and promote the marketing;
- to increase the activity of the olive producers and the role of tasters of olive oils.

Patronages and collaboration requests

L'Oro del Mediterraneo 2017 is supported by Mi.P.A.A.F. - Italian Ministry of Agriculture and Forestry, the Italian regions Marche and Puglia, unions and associations of producers CNO, Unasco, UNAPROL, organizations and national and international associations.

Results and awards

The 6th International contest L'Oro del Mediterraneo 2017 award ceremony within the month of **May, 2017** in Italy. The location will be shortly notified. The awards ceremony will take place together with the 8th national contest L'Oro d'Italia 2017.

Producers and experts will be invited during several promotional and gastronomic events, taking place during the competition.

Administrators, cultural personalities, traders and consumers are invited.

attachments:

- Contest Rules;
- Application Form/Report of withdrawal;
- Info and contest deadlines.

COMPETITION RULES

Art. 1 - Promoters

The O.L.E.A. organization (Laboratory Organization Expert Tasters) with the collaboration of the Viandanti dei Sapori association, promotes the 6th International Award L'Oro del Mediterraneo 2017.

Art. 2 - Organizing Committee and Secretary

The Organizing Committee (O.C.) consists of:

- The O.L.E.A. President, acting as chairman of the competition;
- The National Secretary of O.L.E.A., acting as director of the competition;
- The O.L.E.A. members of and the of Viandanti dei Sapori association;

The Secretary, coordinated by OLEA, collaborates with I.I.S. "A. Cecchi" in Pesaro and of the association Viandanti dei Sapori.

Art. 3 - Participants, Sections, Types and Categories

L'Oro del Mediterraneo 2017 competition is reserved to extra virgin olive oils produced during the 2016/2017 campaign. The olive groves and milling plants must be located in one of the following country: Albania, Algeria, Bosnia-Herzegovina, Croatia, Cyprus, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Morocco, Montenegro, Syria, Slovenia, Spain, Tunisia and Turkey.

The oil must be packaged according to the laws of the States of origin.

Participants are divided into sections:

1 Farms¹

2 **Individual mills, social or cooperative**²: companies that exclusively bottle and / or package their oil are not admitted.

Types of oil:

Conventional, biological and designation of origin or (PDO/PGI, etc.), can be assigned to one of the following types:

- a) **Blend**
- b) **Monocultivar**

Categories:

Depending on the intensity of the "fruity" sensation, three distinct categories are established by the scale of software developed by OLEA. Each section has three categories:

- **Light fruity**
- **Medium fruity**
- **Intense fruity.**

Each participant may compete with a maximum of **4 oils** of which:

- **One**, for the type "blend"
- **Three** for the type "monocultivar".

As regards the type, **blend**³, samples must be representative of homogeneous and distinct minimum lots of the amount indicated below:

- **Farms**: minimum lot of **300 liters**;
- **Mills**: minimum lot of **800 liters**;

¹ **Farms** where olive oils were made from their olives or cultivated by others. The extraction process was carried out by it mill or crusher by others..

² **Individual mills, social or cooperative** that operating mainly for other companies.

³ **Blend**: oils products by single, distinct and homogeneous or lots resulting from assemblages of olives or oils.

⁴ **Monocultivar**: oil produced from olives of a single cultivar. The oil must be accompanied by appropriate certification attesting the variety or the responsibility of then producer.

The **monocultivar**⁴ samples, must be representative and homogeneous of an area. A minimum amount indicated below:

- **Farms:** minimum lot of **200 liters**;

- **Mills:** minimum lot of **400 liters**;

The C.O., in its discretion and at the proposal of the Jury, may vary the number of types, categories or awards, depending on the number of participants.

Art. 4 - Prizes and Awards

There will be up to three awarded oils for each section, type and category .

The jury will award the first oils within the types "blend" and "monocultivar". Eventually, mentions of excellence, merit or quality may be assigned to the most worthy oils. The jury may also assign special prizes to the first "organic" of each category.

Oils not rewarded will receive a Certificate of Participation.

The CO, on a proposal from the Board of Examiners, may vary the number of categories or awards, depending on the number of participants.

Art. 5 - Jury and competition procedures

The jury, is chaired by the O.L.E.A. President and it is directed by O.L.E.A. National Secretary. The jury is composed by judges, who are directly selected by O.L.E.A., among experienced tasters. Judges must have a solid knowledge about the sensory characteristics of the most important Mediterranean and international olive cultivars.

Judges use a specific card and software prepared by O.L.E.A. to evaluate the samples.

The samples are evaluated in blind conditions and codified with codes, assigned by the Supervisor during the contest.

Of each operational phase is recorded in minutes.

The jury operates behind closed doors and its judgment is irrevocable.

To guarantee the safeguard the participating companies, the score obtained by each oil will not be disclosed.

Art. 6 - Guarantor

The C.O. nominates a Supervisor of the operations, chosen among public officials.

The Guarantor makes anonymous samples, assigns codes presentation, ensures the correctness of the progress of work and, at the end of the selection, announces the pairings between samples, codes and companies kept secret from him.

Art. 7 - Application form and delivery system for oils - Details and deadlines

by Monday **March 6, 2017**, participants must send the following documents to

O.L.E.A. - C / o I.I.S. "TO. Cecchi " - via Caprile, 1 - 61121 Pesaro (IT):

a) **the application for participation** in the original form (att. 1);

b) **a sampling report** (att. 1);

c) **copy of the bank, for the payment** of participation fees;

d) **3 bottles** of oil, each of 500 ml, labeled and packaged according to the regulations of each state.

All documents must be anticipated by e-mail to: segreteria@olea.info

Samples should be taken from the same manufacturer that certifies the statements.

The C.O. arranging for samples received but does not respond to those received damaged.

Art. 8 - Fees, Regulations, Application for participation and withdrawal Minutes

Companies wishing to join the contest **L'Oro del Mediterraneo 2017**, are required to pay the fee equal to **€. 80.00**, for the first sample of oil in competition and **€. 60.00** for the other ones. Fees must be paid, under penalty of exclusion, **by March 6, 2016**, in accordance with the following procedures:

Bank transfer to c / IBAN: **IT08 C 06055 13310 000000019062** BIC: **BAMAIT3AXXX** c/o Banca Marche Pesaro - IT, payable to O.L.E.A

In case of incomplete or inaccurate documentation, the Secretariat will request it as soon as possible, allowing for the regularization.

Regulation, application and withdrawal Minutes can be downloaded from the websites www.olea.info and www.orodelmediterraneo.info or may be required to segreteria@olea.info.

Art. 9 - Awards and rankings

The rankings will be announced and disclosed from April 4th, 2017 and officially presented at the awards ceremony scheduled for the month of May, 2017, in Italy. The location will be soon establish, in parallel with the 8th National Award "L'Oro d'Italia®" 2017.

More information will be communicated to the producers.

Art. 10 - Changes

According to the purposes of the competition, the C.O. reserves to itself the right to modify the Regulation, in order to improve it.

INFO AND DEADLINES

REGULATION AND APPLICATION FORM (Att. 1)

Can be downloaded from the website or requested www.orodelmediterraneo.info www.olea.info or at e-mail: segreteria@olea.info

ADDRESS AND REQUESTS FOR PARTICIPATION:

WITHIN Monday, March 6, 2017, to:

O.L.E.A. - C / o I. I. S. "A. Cecchi " - via Caprile, 1-61121 - Pesaro - IT (Hours 10:00 to 12:00, Monday to Friday)

PRESENTATION OF RESULTS AND AWARDS

WITHIN the month of May 2017, to Italy - venue to be determined

On the occasion of the award ceremony of the 7th National Award "L'Oro d'Italia®" 2017

Cultural events, thematic meetings, promotional and enogastronomy events, will see the participation of producers and experts.

CONTACTS:

SECRETARIAT COMPETITION

segreteria@olea.info / fax. +39 071 – 7959015

Director of competition:

Giorgio Sorcinelli +39 338-8328092

Secretariat O.L.E.A.:

Mara Beciani +39 338-7798125

Roberto Cerreti +39 340-7186280

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APPLICATION FORM / DOCUMENT OF SAMPLING

To be delivered by Monday, March 6, 2017, to O.L.E.A. - c/o I.I.S. "A. Cecchi" Via Caprile, 1 - 61121 PESARO - IT
The Statement will be anticipated by Fax. n. +39 071-7959015 or e-mail segreteria@olea.info

The undersigned responsible

Company/oil mill

address City

State

VAT number tax code

Registered address City, State

telephone fax Mobile e / mail

COMPANY STAMP

DECLARATION:

Farm (oils made by their olive fruits but using other mill), in the City.....

Prov State With many plants of..... variety.....

Oil Mill (individual, social or coop.) and have processed olives of variety

SELF-CERTIFIES that the samples are representative and compliance to current EU and IOC rules, and of the competition following minimum lots (see point 3)

a) Farms Blend at least 300 lt. Monocultivar at least 200 lt.

b) Individual mills or cooperative Blend at least 800 lt. Monocultivar at least 400 lt.

APPLIES for the admission to the Prize "L'Oro del Mediterraneo" 2017 with the following oils:

Oil n° 1 - Tipology "BLEND" Organic olive oil name.....
n° 3 bottle at least 500 ml batch n..... lt. main variety:

Oil n° 2 - Tipology "MONOCULTIVAR" Organic olive oil name.....
n° 3 bottle at least 500 ml batch n..... lt. variety:

Oil n° 3 - Tipology "MONOCULTIVAR" Organic olive oil name.....
n° 3 bottle at least 500 ml batch n..... lt. variety:

Oil n° 4 - Tipology "MONOCULTIVAR" Organic olive oil name.....
n° 3 bottle at least 500 ml batch n..... lt. variety:

The undersigned DECLARES also:

to have pay a fee equal to €. 80.00, for the first sample of oil in competition and . €. 60.00 for the other ones, for a total amount of..... procedures:

Bank transfer to c/c IBAN: IT08 C 06055 13310 00000019062 BIC: BAMAIT3AXXX c/o Banca Marche Pesaro - IT, intestato a O.L.E.A.

Other

I enclose a copy of the bank transfer payment,

Place and date:

Signature

From legibly fill out the required information

Info e contact: O.L.E.A. - Segreteria Nazionale - e-mail: segreteria@olea.info - +39 338-8328092 - +39 338-7798125 - Fax. +39 071 7959015
Send the sample up to 6th March 2017 to O.L.E.A.- c/o I.I.S.-"A.Cecchi" - Via Caprile 1-61121 Pesaro - IT (from: 10.00 - 12.00 a.m. Mon. Fri.)